

# TRAVERTINO PICENO

**50 MARMOMACC**  
CELEBRATING THE **BIGGEST** STONE COMMUNITY  
30 SEPTEMBER - 03 OCTOBER 2015 Verona, ITALY



ITALIAN TRADE AGENCY  
ICE - Agenzia per la promozione all'estero e  
l'internazionalizzazione delle imprese italiane



CONFINDUSTRIA MARMOMACCHINE  
ASSOCIAZIONE ITALIANA MARMOMACCHINE



Ministero dello Sviluppo Economico



VERONAFIERE



# Business network Travertino Piceno

The uncertainty of the market, the gradual reduction of margins, the disproportion between a global market and the financial and organizational dimension of SMEs in the **TRAVERTINO PICENO** sector, raise a legitimate question for the entrepreneur:  
“What opportunities are there for my business if I work alone?”

We are convinced that the creation of a **strategic alliance between the companies** of “Piceno Stone Sector” create economic value for entrepreneurs and for the territory.

On this basis the 28th of May 2015, the **TRAVERTINO PICENO** enterprise network was created, in which all member companies shared common strategic objectives, such as encouraging economic and technological development, the growth of specific skills and the competitiveness of companies active in the market, and the following strategic objectives were established with respect to innovation and increased competitiveness.



# Position

Viale Benedetto Croce 79  
63100–Ascoli Piceno





# Material

## Travertino Piceno White



**Mechanical features reconstructed through sampling of material in quarries belonging to the network and laboratory tests carried out by the Giordano SpA of Bellaria - Igea Marina (Rimini).**

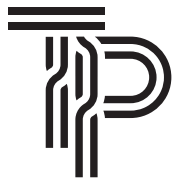
Mechanical characteristics:	Testing method in accordance with:	U.M.	Tip1 range	Tip 2 range
bending resistance	UNI EN 12372	N/mm2	90-105	60-75
compression and breaking resistance	UNI EN 1926	N/mm2	220-860	350-450
frost resistance with 56 cycles of freeze-thaw and verification of the final resistance to bending	UNI EN 12371	N/mm2	65-85	45-65
slip resistance (SVR dry)	EN 14231		70-80	75-85
slip resistance (SVR wet)	EN 14231	na	65-75	70-75
water absorption at atmospheric pressure	UNI EN 13755	%	1-3	2-5
porosity accessible to water under vacuum	UNI EN 1936	%	6-14	9-15





# Production

- Quarrying of stone
- Cutting and Finishing
- Dry lays





# Case study

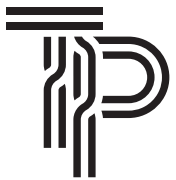
→ LoryBlu Spa  
Porto S. Elpidio FM – Italy  
Travertino Piceno White  
2800 m<sup>2</sup>





# Specialization

- Blocks
- Slabs
- Flooring
- Cladding
- Stairs
- Columns
- Shower trays
- Coating bath





**Business  
network  
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